- 1. KLOVE is a critical component to my family's lives, without it we are exposed to horrible, evil radio, which we would not listen to ever.

 2. KLOVE is a safe and encouraging radio station for every person, nothing evil or negative attacking your brain or heart, just compassion and loving as the Word of God.
- 3. In a world of harshness, sadness, violence, and evil, KLOVE is a lighthouse offering comfort, love, worship, praise, encouragement, prayer and the Word of God that changes peoples' lives in a positive way forever.